



## DBIA 2010 Show Guide Ad Specifications

Ads should be submitted as **pdf files at high resolution** (300 dpi or more). Size requirements and sample ad page are below.

*Note: Ads will be due by mid summer 2010. More information will be available soon.*

AD TYPE	SPECIFICATIONS
Full Page	Trim: 8.5" x 11" Bleed: 9" x 11.5"
Half Page (horizontal)	Trim: 5" x 7.5"
Quarter Page (vertical)	Trim: 3.625" x 4.75

Ads should be submitted to Patrick Wilson at [pwilson@dbia.org](mailto:pwilson@dbia.org).

Half

Quarter